Jack Taylor

Producer | Creative Producer | Production Lead

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SUMMARY

Producer and production lead with commercial, brand and live event experience for agencies including Levitate, Localeyes and Spherical Agency. Produced a $100k+ national campaign for Oklahoma Farm Bureau Insurance from sale to delivery, and has supported productions for American Red Cross, Gaylord Hotels, Hims & Hers, Zoho and Villa Group. Founder of three production companies, with 1,000+ events delivered and an associate network of about 84 photographers and filmmakers. A hands-on shooter who speaks the language of camera and post while keeping productions on schedule and on budget.

CORE SKILLS

- **Production:** budgeting ($15k to $100k+), scheduling, crewing, call sheets, logistics
- **On set:** directing, assistant directing, cinematography (DP) and camera operation, crew leadership (up to 16 people)
- **Project management:** pre-production through post-production and final delivery, managing 300+ projects per year
- **Sales and client relationships:** $1M+ in annual sales as Sales Manager at Cuvier Club, plus agency and direct-client sales, scoping and vendor management
- **Tools:** HoneyBook, Frame.io, Adobe Photoshop, Adobe Lightroom, generative AI tools

SELECTED COMMERCIAL CREDITS

- **Oklahoma Farm Bureau Insurance:** national campaign, $100k+ budget. Producer and AD, sale through delivery, 16 person crew.
- **American Red Cross** (Levitate): production manager and AD, 8 to 10 person crew.
- **Maui Ocean Center:** producer and camera on two campaign sets, including nationwide ads and ads that run on cruise ships.
- **Good Life Management:** property management company (via Localeyes). Director and camera operator, full commercial.
- **The Archivist** (feature film, Northern California, 2026): AD and AC, pre-production and principal production.
- **Additional clients:** Gaylord Hotels, Graduate Hotels (Spherical Agency), Hims & Hers, Pocari Sweat, Zoho (Localeyes), SureFox and SNRA Pecans (Levitate), Workboard, Vibe Board, Slyngshot, Digistore24 (annual live events), San Carlos Fire Department (DP, Levitate), California State University, Bubs Naturals, Villa Group, Puragain, ActiveForce, All Good.

EXPERIENCE

Co-Founder and Producer, Take Flight Cinema

San Diego, CA | 2023 to Present

- Produce commercial and brand content for agencies and direct clients, in partnership with Chris Cole Films.
- Lead projects from sales and scoping through pre-production, on-set AD and delivery, with budgets from $15k to $100k+.
- Serve as a repeat production partner for Levitate, Localeyes and Spherical Agency.

Founder and Executive Producer, Blue Belle Weddings

San Diego, CA | 2023 to Present

- Built and run an associate network of about 84 photographers and filmmakers.
- Created the booking, assignment, pricing and delivery systems that let the business run on a team.

Founder, Executive Producer and Creative Director, Taylor Film Co.

San Diego, CA | 2019 to Present

- Run a high-end photo and film brand for live, single-take events with multi-camera crews and tight timelines.
- Together with Blue Belle, delivered 1,000+ events.

Regional Project Manager, California and Arizona, Multi-State Media Company

2020 to 2022

- Managed about 300 productions a year across all California and Arizona markets.
- Responsible for each production from booking to final delivery, including planning, crew assignments, pre-production, post-production and deliverables.

Sales Manager, Cuvier Club

La Jolla, CA | 2011 to 2020

- Consistently sold $1M+ in events every year for a historic private event venue.
- Managed client relationships from first inquiry through contract and event day.

EDUCATION

- **BA, Music Performance**, Syracuse University, 2006
- **Associate's, Culinary Arts**, The Art Institute of California, San Diego, 2009